

GAUKE PIETER SIETZEMA

# MODX.ORG & MODX3 COMMUNITY & DEVELOPMENT

LWD2018



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MARKETING



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MARKETING





# What Exactly Is MODX?

**MODX.ORG ???**



## Product

The world's fastest, most customizable Open Source PHP CMS. Your creative vision, no restrictions, no compromise.

[Start using MODX Revolution](#)



## Platform

Blazing fast, secure, maintained, and scalable cloud hosting platform with guaranteed uptime. Push button: get amazing.

[Get the Ultimate MODX Hosting](#)



## People

Enterprise development from MODX, awesome vetted professionals, and the greatest Community in Open Source.



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# MODX.ORG PLAN



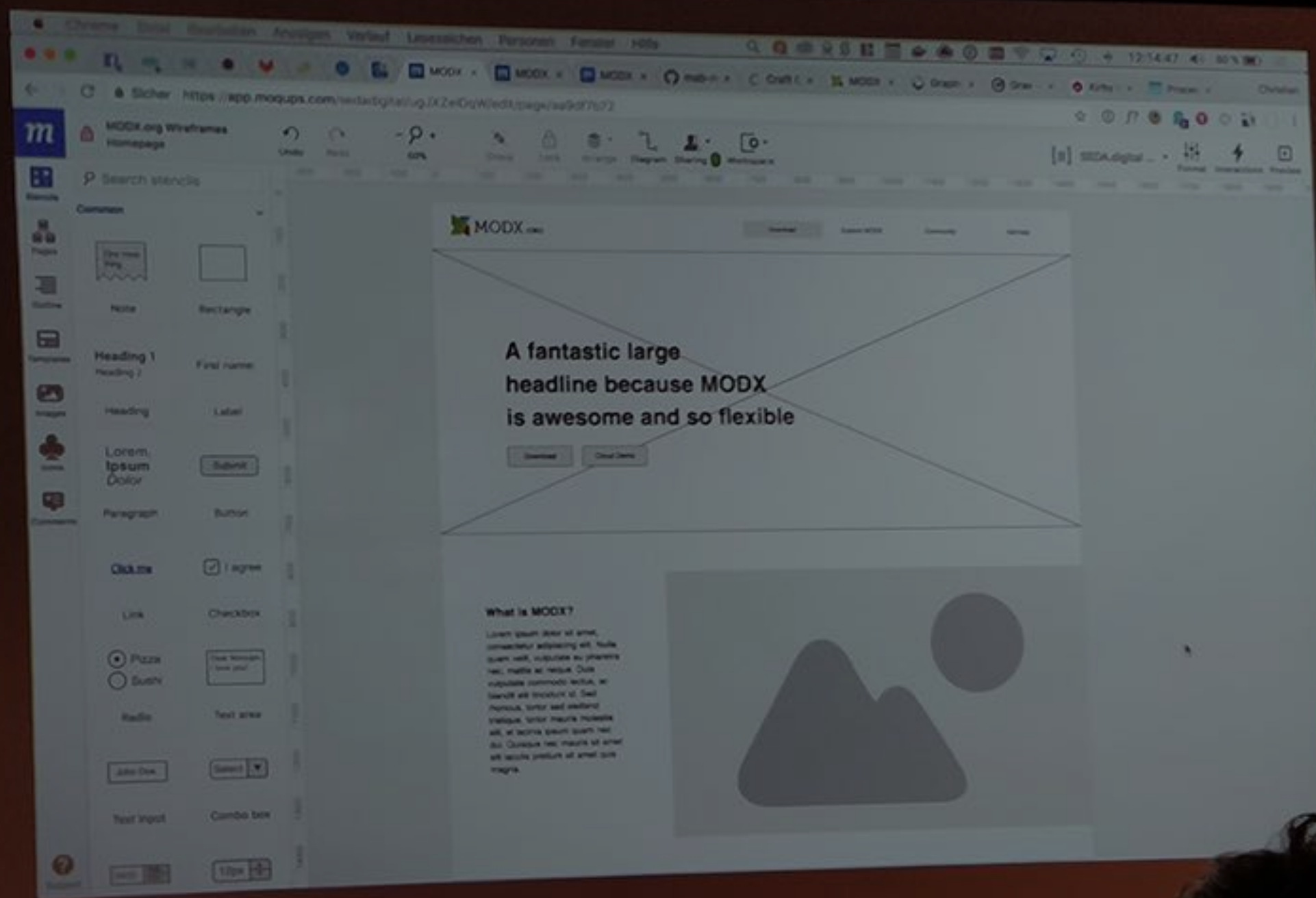
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# CONTENT



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# WIREFRAMES



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# A fantastic large headline because MODX is awesome and so flexible

[Download](#)

Version 2.6.1

[Try MODX](#)

with a free MODX Cloud

**CMS/CMF**

**What is MODX?**



# The most friendly community out there

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla quam velit, vulputate eu pharetra nec, mattis ac neque. Duis vulputate commodo lectus, ac blandit elit tincidunt id.

**Local user groups**

# Get help!

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla quam velit, vulputate eu pharetra nec, mattis ac neque. Duis vulputate commodo lectus, ac blandit elit tincidunt id.

# MODX.ORG SNEAK PEEK



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**DEV.MODX.ORG**

**MODX3.ORG/MODXORG/1.PNG**

**MODX3.ORG/MODXORG/2.PNG**

**MODX3.ORG/MODXORG/3.PNG**

**MODX3.ORG/MODXORG/4.PNG**



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# DESIGN FROM GERMANY

**[11]** SEDA.digital

**buntebrause**



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*Come in, we're*

**OPEN**

**CONTRIBUTORS ARE WELCOME**  
*DESIGN*, **DEVELOPMENT, CONTENT**

**#MODXORG ON SLACK**

**GP@STERC.COM**



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# THE MYSTERIOUS MODX3



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A close-up photograph of a husky dog yawning widely, showing its teeth and tongue. The dog is lying down in a snowy, outdoor setting. The background is slightly blurred, showing other people and dogs in the distance.

**REVOLUTION MADE US LAZY**



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# TAKING THE LEAD

PLAN + PEOPLE + FUNDING



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# MODX3 UNVEILING



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# PLAN

UI + UX IMPROVEMENTS  
BUILD A BRIDGE TO THE FUTURE  
EXTRA FEATURES WE DISCOVER ALONG THE WAY



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Your MODX tree structure

Resources

Media

Files

Resources > English context > Open directory > Active page

Preview >

Save ✓



Title \*

Active page

Content

Details

Settings

Template Variables

Resource Groups

Long title \*

Description

This is a description.

Summary

This is a summary.

Template \*

Default

Alias

activepage

Menu title

Active Page

Link attributes

Value

Published

Hide from menu



# UI + UX IMPROVEMENTS

✓ NEW LOGIN SCREEN

✓ REVOLUTIONARY NEW DASHBOARD

UX IMPROVEMENTS FOR CONTENT MANAGERS



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# BUILD A BRIDGE TO THE FUTURE

✓ XPDO 3

✓ EXTRACTING DEPENDENCIES FROM THE CORE:  
XPDO, SMARTY, PHPMAILER, PHPTHUMB

✓ MAKE MODX COMPOSER INSTALLABLE

✓ MAKE MODX INSTALLABLE THROUGH CLI



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# TRY MODX3 YOURSELF

```
COMPOSER CREATE-PROJECT MODX/REVOLUTION MODX3 3.X-DEV
```

# PEOPLE

MODX3 CORE TEAM  
GAUKE PIETER SIETZEMA  
VASILY NAUMKIN  
RINZE VAN DER BRUG  
MARK HAMSTRA  
JASON COWARD



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**PEOPLE == COMMUNITY**  
**FULL TRANSPARENCY ON PROJECT SITE**



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# FUNDING

## Required budget

Scope of the <b>Project Plan</b>	-€134.540
Scope of <b>Extra Features</b>	-€80.000

## Pledged funding

KEI Subsidy (EU/SNN/EFRO)	-€34.176
MODX LLC	-€100.000
STERC	-€25.000
modmore	-€13.500
Sponsors	€0
Donations	€0
<i>Not pledged at risk of STERC</i>	-€41.864

## Help fund MODX3 on MODX3.org

- Sponsor MODX3 (logo on site, invoice, etc)
- Donate directly on the site



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# EXTRA FEATURES

FLYSYSTEM INTEGRATION TO MEDIA SOURCES

NEW HTML EMAILS

GDPR COMPLIANCE FOR PASSWORD RESET

MODX CLI INSTALLER

MANAGER CUSTOMIZATION IMPROVEMENTS

REMOVAL OF LEGACY/DEPRECATED CODE

...AND PROBABLY A LOT MORE!



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**MODX3**  
**JUNE 2018**



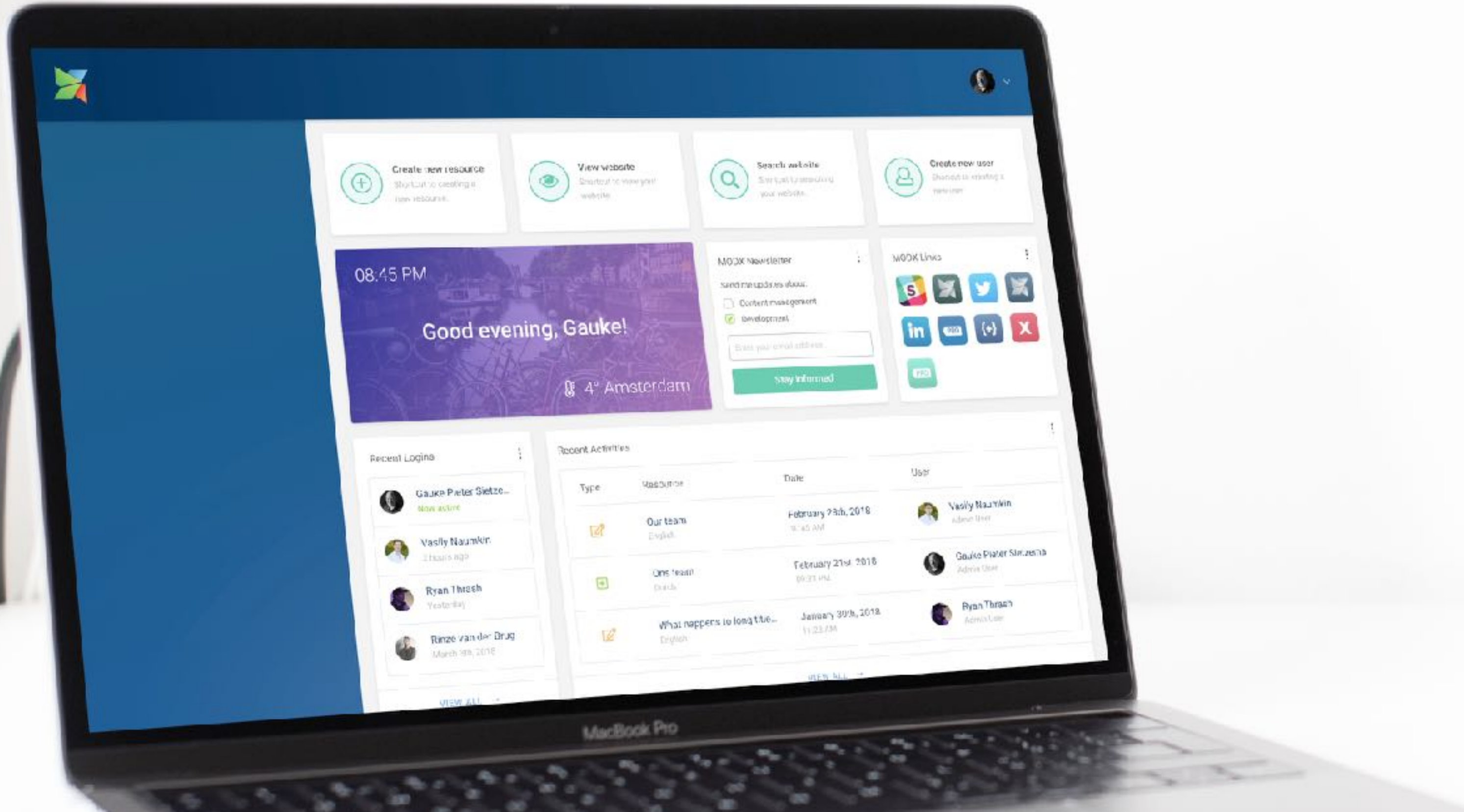
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# MODX3 SNEAK PEEK



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**Create new resource**  
Shortcut to creating a new resource.



**View website**  
Shortcut to view your website.



**Search website**  
Shortcut to searching your website.



**Create new user**  
Shortcut to creating a new user.

08:45 PM

Good evening, Gauke!

4° Amsterdam

MODX Newsletter

Send me updates about:

- Content management
- Development

Enter your email address...

Stay informed

MODX Links



Recent Logins

- Gauke Pieter Sietema**  
Now active
- Vasily Naumkin**  
2 hours ago
- Ryan Thrash**  
Yesterday
- Rinze van der Brug**  
March 7th, 2018

VIEW ALL

Recent Activities

Type	Resource	Date	User
	Our team English	February 28th, 2018 10:45 AM	<b>Vasily Naumkin</b> Admin User
	Our team Dutch	February 21st, 2018 02:32 PM	<b>Gauke Pieter Sietema</b> Admin User
	What happens to long title ...	January 30th, 2018 11:23 AM	<b>Ryan Thrash</b> Admin User

VIEW ALL

MacBook Pro



Goodmorning, welcome back!

The username or password you entered is incorrect. Please try again.

Please log in to the MODX Manager.

Username

ErrorState

[Forgot your password?](#)

Password

.....

Keep me logged in for 14 days

Login

[Help](#)

06:45 PM

Good evening, Gauke!

4° Amsterdam

Recent Events

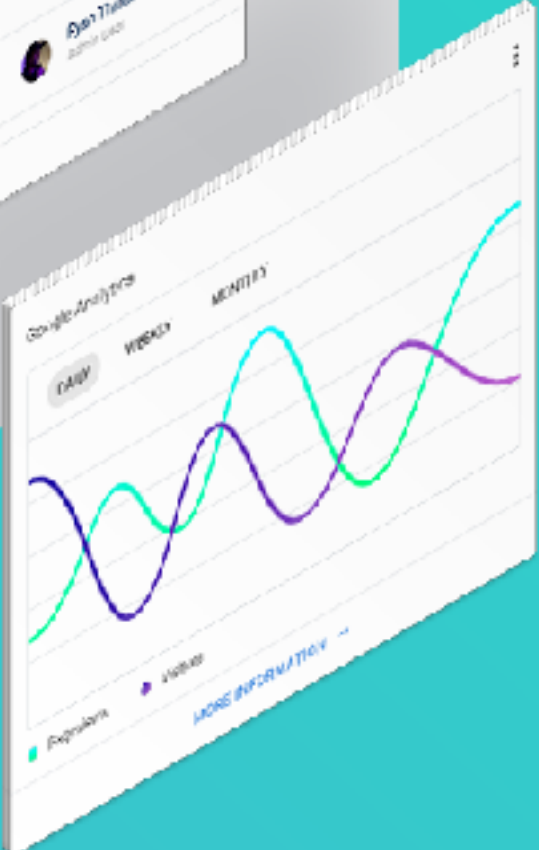
- Trade Fair Dates [View more](#)
- Relinkto.com [View more](#)
- Site Trash [View more](#)
- Have you... [View more](#)

[VIEW ALL](#)

Product Activities

Type	Source	Date	User
...	...	February 16th, 2018	Yusef Alwanji
...	...	February 21st, 2018	Gauke Peter Gouwens
...	...	January 30th, 2018	Dan Thrash

[VIEW ALL](#)



Create new resource

Start with a new resource

View where

Start with a new page website

Search website

Start with a new website

Create new user

Start with a new user

MODX Newsletter

Send me updates about:

- Content management
- Development

Enter your email address:

Updates

Sort

Extras

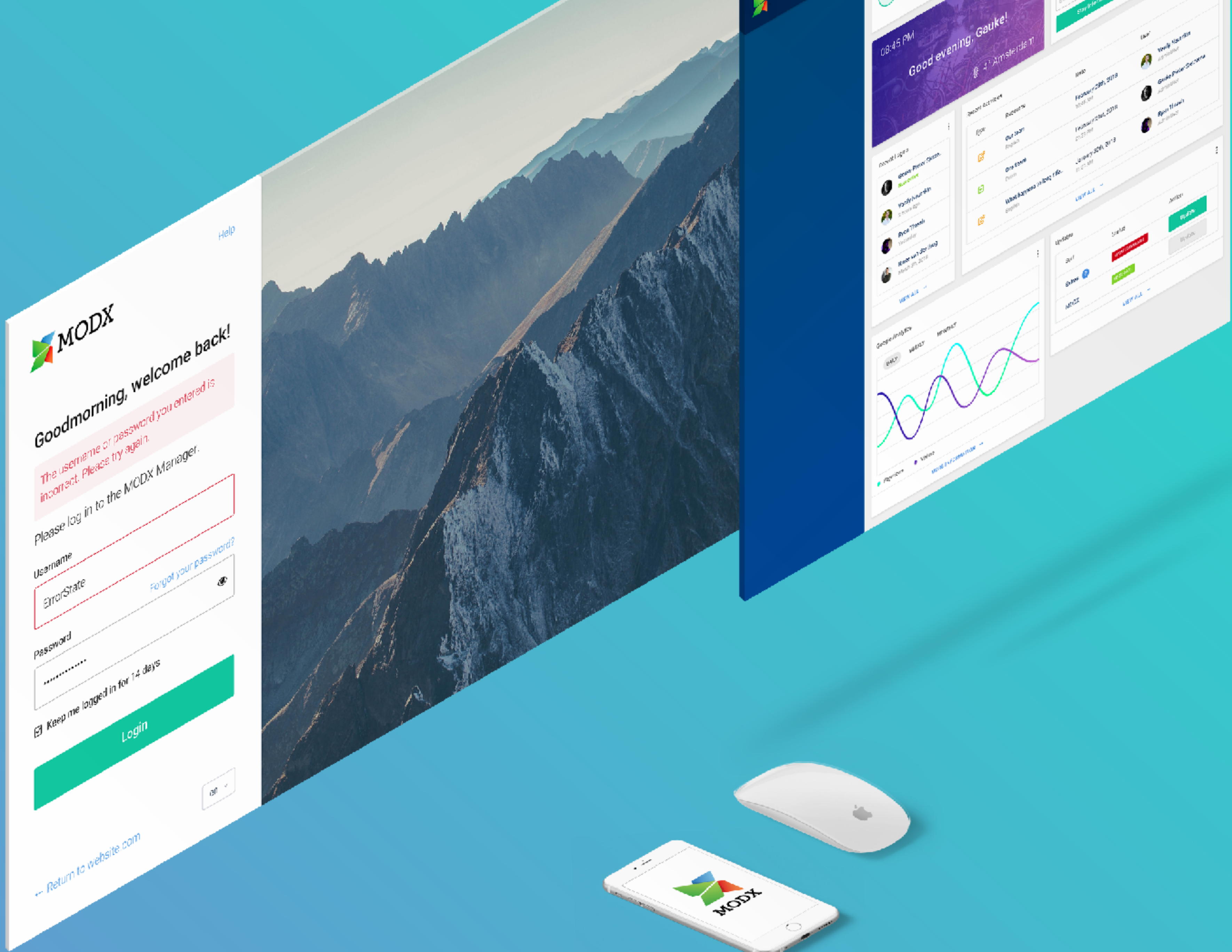
MODX

Status

Action

[VIEW ALL](#)





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Username  
ErrorState

Password  
.....  
Forgot your password?

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[Return to website.com](#)

08:45 PM  
Good evening, Gauke!  
4° Amsterdam


Type	Subject	Date
Out team	Out team	February 28th, 2019
Out team	Out team	February 28th, 2019
Out team	Out team	February 28th, 2019
Out team	Out team	February 28th, 2019

Geographic Analysis



Revenue	Profit
100	50
150	75
200	100
150	75
100	50

Date	Status	Action
New	New	Update
New	New	Update
New	New	Update




**Rinze van der Brug**  
 Yesterday  
 March 3th, 2018

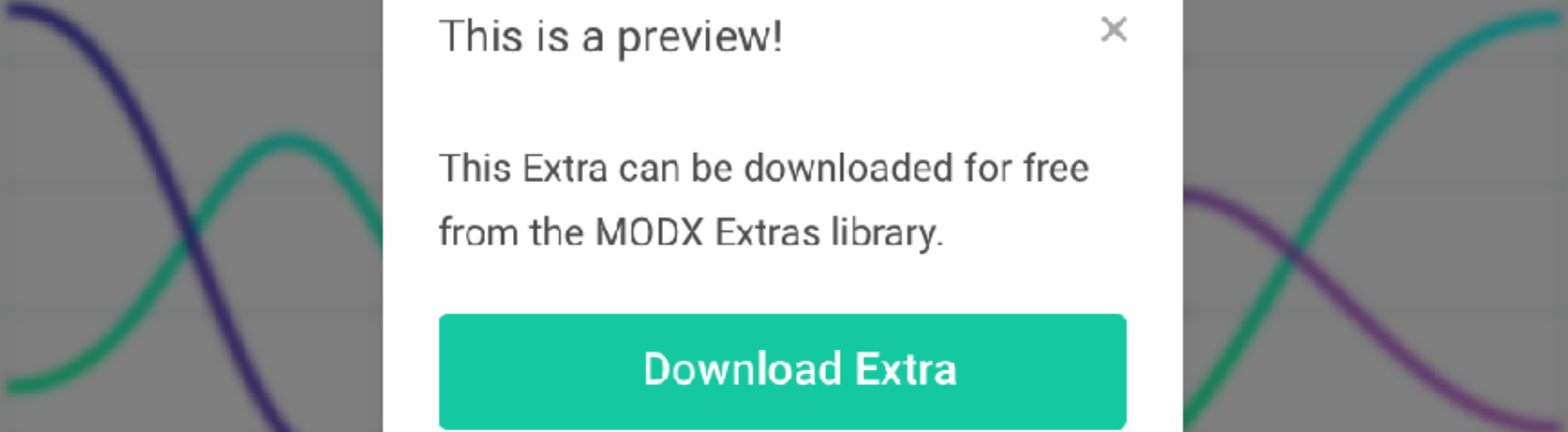
[VIEW ALL →](#)


**What happens to long title...**  
 Dutch  
 English  
 09:33 PM  
 January 30th, 2018  
 11:23 AM  

**Ryan Thrash**  
 Admin User

[VIEW ALL →](#)

Google Analytics

DAILY WEEKLY MONTHLY



● Pageviews  
 ● Visitors

[MORE INFORMATION →](#)

This is a preview! ✕

This Extra can be downloaded for free from the MODX Extras library.

[Download Extra](#)

Updates ⋮

Sort	Status	Action
Extras <span style="background-color: #007bff; color: white; border-radius: 50%; padding: 2px 5px;">2</span>	UPDATES AVAILABLE	Update
MODX	UP-TO-DATE	Update

[VIEW ALL →](#)



### Create new resource

Shortcut to creating a new resource.



### View website

Shortcut to view your website.



### Search website

Shortcut to searching your website.



### Create new user

Shortcut to creating a new user.

08:45 PM

# Good evening, Gauke!

 4° Amsterdam

### MODX Newsletter



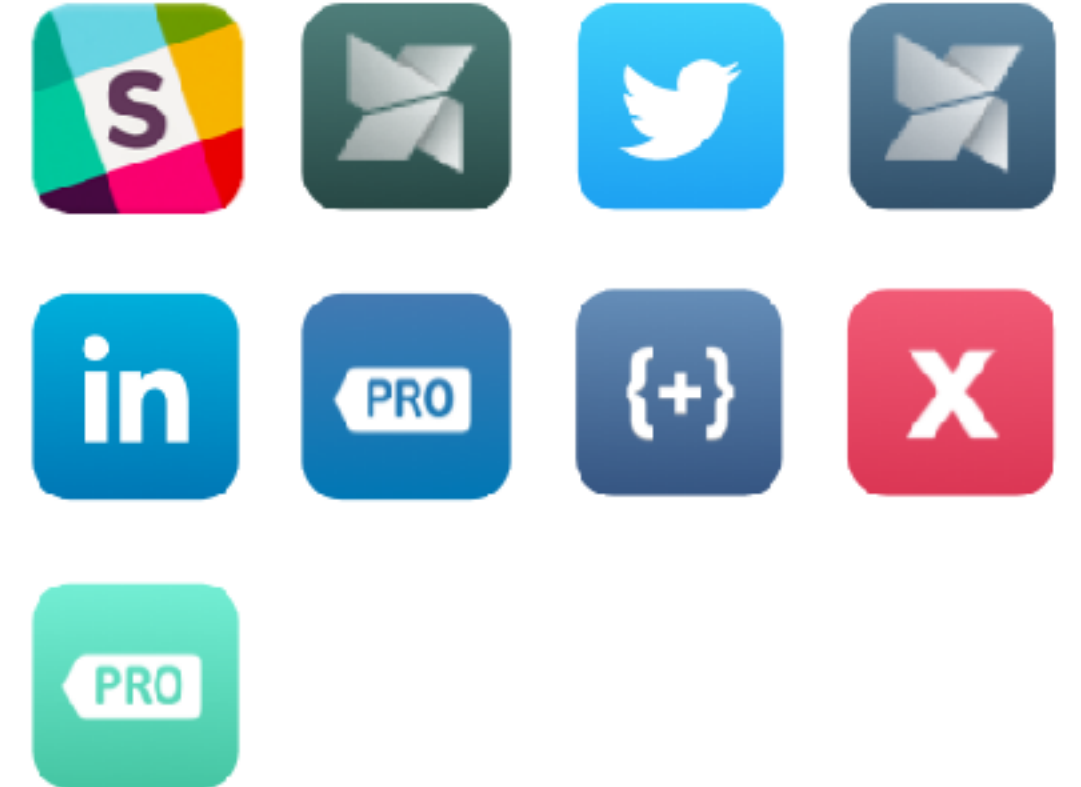
Send me updates about:

- Content management
- Development

Enter your email address...

Stay informed

### MODX Links



### Recent Logins



Gauke Pieter Sietze...

Now active







Vasily Naumkin

2 hours ago





### Recent Activities



Type	Resource	Date	User
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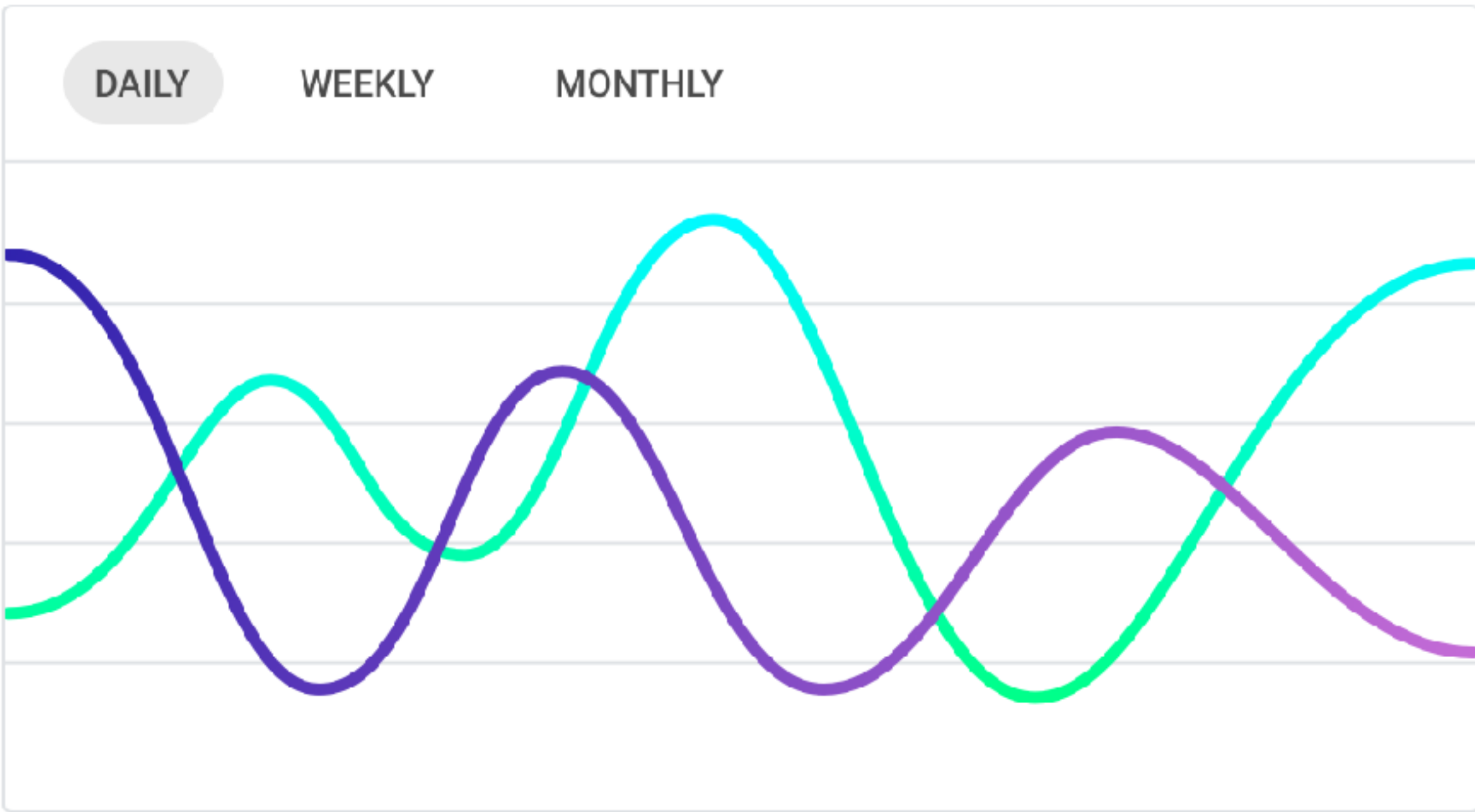
-  Yesterday
-  **Rinze van der Brug**  
March 3th, 2018

[VIEW ALL →](#)

-  Dutch 09:33 PM  Admin User
-  **What happens to long title...** January 30th, 2018  
English 11:23 AM  **Ryan Thrash**  
Admin User

[VIEW ALL →](#)

### Google Analytics



● Pageviews ● Visitors

[MORE INFORMATION →](#)

### Updates



Sort	Status	Action
Extras <span>2</span>	UPDATES AVAILABLE	<a href="#">Update</a>
MODX	UP-TO-DATE	<a href="#">Update</a>

[VIEW ALL →](#)

# 3 MORE MONTHS OF MAGIC

## MODX3 Project

2017 was a very active year for MODX: the MAB fulfilled its first term, international MODX hackathons were held in the Netherlands and Malta. We had two bug hunts organized by SEDA.digital & STERC and the MODXpo was held in the beautiful city of Minsk.

**KEEP AN EYE ON MODX3.ORG  
AND @GPSIETZEMA**

## Plan, People & Funding

### 1. Plan

You can't build something with a solid plan. Gauke Pieter Sietzema took the liberty of writing this plan, based on all last year's input. **The plan can be found here** and is the

### 3. Funding

We all have to make a living, and most of us do that using MODX. Therefore we need to give back to our beloved system, to keep it healthy and fresh.